

## Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-17	31-Dic-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	319.069.042	370.602.617	-13,91%
WINSTON	208.591.709	216.063.200	-3,46%
CHESTERFIELD	186.393.381	193.191.205	-3,52%
CAMEL	183.076.899	166.816.966	9,75%
FORTUNA	170.096.946	171.168.198	-0,63%
LUCKY STRIKE	141.541.277	130.519.343	8,44%
L&M	104.390.704	108.294.848	-3,61%
DUCADOS NEGRO	89.982.922	103.273.421	-12,87%
NOBEL	85.523.181	91.070.161	-6,09%
WINSTON EVOLUTION	81.848.793	78.936.377	3,69%
WEST BROOKLYN	68.965.246	70.097.129	-1,61%
DUCADOS RUBIO	54.009.048	62.285.270	-13,29%
DUCADOS RUBIO 100'S	32.969.813	33.227.688	-0,78%
MARLBORO TOUCH	30.712.480	28.037.923	9,54%
ROTHMANS	29.161.140	26.703.211	9,20%
PHILIP MORRIS	27.798.477	33.582.292	-17,22%
FORTUNA RED LINE	20.660.668	23.318.530	-11,40%
DUCADOS RUBIO BLANDO	18.825.386	21.877.883	-13,95%
LUCKY STRIKE CLICK & ROLL	18.685.114	15.474.379	20,75%
NOBEL STYLE	18.086.138	16.975.864	6,54%
LUCKY STRIKE BLANDO	17.192.141	17.701.214	-2,88%
PALL MALL	17.122.764	21.370.250	-19,88%
MARLBORO POCKET	17.018.694	17.356.662	-1,95%
MARK 1	15.979.923	18.531.806	-13,77%
JOHN PLAYER SP.	15.366.271	16.090.410	-4,50%
ELIXYR	15.099.816	16.441.752	-8,16%
BENSON & HEDGES AMERICAN	13.237.992	14.082.670	-6,00%
PHILIP MORRIS K/S	12.654.839	12.643.281	0,09%
AUSTIN	12.213.572	9.300.862	31,32%
OMÉ	9.968.800	7.820.190	27,48%
BENSON & HEDGES	8.971.664	9.110.326	-1,52%
KARELIA	7.894.760	7.258.380	8,77%
L&M RED BLANDO	7.851.814	8.940.613	-12,18%
R 1	7.298.333	7.725.158	-5,53%
NOBEL BLANDO	6.992.888	7.354.505	-4,92%
L&M BLUE BLANDO	6.755.031	7.672.843	-11,96%
BN	6.399.733	7.445.024	-14,04%
BULLBRAND	6.393.883	7.022.762	-8,95%
GAULOISES RUBIO	6.307.267	6.782.828	-7,01%
JOHN PLAYER SP. BLACK/BLUE	6.240.724	6.449.515	-3,24%
LAMBERT & BUTLER	5.910.487	6.828.973	-13,45%
CHESTERFIELD BLANDO	5.594.063	5.955.822	-6,07%
PALL MALL LARGO 100'S	5.566.810	6.450.081	-13,69%
RESTO MARCAS	112.865.774	115.597.837	-2,36%
<b>Totales</b>	<b>2.237.286.405</b>	<b>2.323.450.270</b>	<b>-3,71%</b>